

portfolio

clearendmedia.com

software

Adobe Creative Suite 3

client list (partial)

K-LOVE Radio

Air 1 Radio

ACOL, Inc.

Scientific Specialties, Inc.

Metatech Corporation

Lodi Conference & Visitors Bureau

Stevinson Sportsman's Club

SJC Historical Society

American Auto Body, Inc.

Lodi Chamber of Commerce

One-Eighty Teen Center

Total Exchange Technologies

A&W Root Beer

Daylight Productions

Mettler Family Vineyards

Northwest Trading Company, Inc.

Azusa Pacific University

Grands Amis Winery

Protected Harvest

City of Lodi, CA

SJC Resource Conservation District

Sabrina Schneweis-Coe

education

Azusa Pacific University (1/04-7/05)

- Bachelor of Arts in Graphic Design

experience

K-LOVE Radio / Air 1 Radio (EMF Broadcasting) (2/06-Present)

graphic designer

- I currently work as a graphic designer for K-LOVE and Air 1 Radio at the national headquarters in Rocklin, California. I work on a variety of ongoing advertisements and promotional materials in the form of flyers, posters, banners, inserts, apparel, e-blasts, etc. While in my current position I have been able to work on a wide range of projects from assisting in the creation of a 250 application for a Christian radio license in Ireland to designing the K-LOVE/Air 1 Radio van.

- From 2006 to early 2007 I was involved in magazine layout and design for Christian Music Planet magazine. In 2007 we were bought out by our largest competitor, CCM Magazine.

Clearend Media (5/00-Present)

graphic artist · web developer

- I worked as a freelance graphic artist for various clients in the Central Valley. I had the opportunity to work on a wide range of projects ranging from website interface design for online payment systems to iPIX 360 panoramic photography.

- I worked as a high school technology course instructor for a local charter school in Lodi. (5/02-9/02) As a state required course, I introduced students to a wide range of technology from understanding and responsibly using the internet to exploring the capabilities of Microsoft Office. The course consisted of class discussions as well as on-screen tutorials and step-by-step instruction. Tests, quizzes and a mandatory final exam were also administered.

City of Lodi (Public Works) (5/01-7/02)

graphic artist · web developer

- I worked to develop the city's transit division website. I was hired to collaborate with a committee of city departments to further overall city website development. My responsibilities involved adhering to website standards in accordance with state laws and establishing standards of practice for the city. I worked closely with individual departments to determine internet solutions that would fit their needs as well as the needs of their customers.

- I developed various city maps for use on the website as well as other city publications. The challenge was to create a visual map extensive enough to include the entire city but simple enough to be easily understood by the viewers. Migrating data from AutoCAD allowed for creation of vector-based maps. Designing maps in vector form allowed for integration of flash technology for the web as well as scalability for large printed versions.

client list (continued)

Amorosa Inn & Gardens, LLC
ProTECH Inspection Service
L&L Transplant Company
May & Associates, Inc.
JVJ Associates, Inc.
Agridesigns
Extreme Mix Machine
Th!nk Big Consulting
Lucas Winery
Consolidated Services, Inc.
Vintage Aviation Art
AFT Customs
Gen-Cal Fire Systems, Inc.
ShellPro, Inc.
Van-Ruiten Taylor Winery
Heartland Community Church
Pike Productions
Rosa Law Offices
Tree Lodi Foundation
Genesis Forum Academy

experience (continued)

TourLodi (8/01-2/03)
graphic artist · web developer

- I helped to establish creative style and design guidelines for a startup company. I developed a corporate identity package including the logo, color schemes as well as print collateral.

- The challenge in designing the website was to create an experience for the target audience that would allow them to feel as if they are visiting some of the “hot spots” Lodi has to offer. Using iPIX 360 photography, I constructed virtual tours to give the user an immersive experience of various places in the city.

- I worked very closely with the sales team to determine their needs for marketing this new startup. From creating engaging, audience specific presentations to designing collateral pieces I worked to develop a wide range of marketing materials.

iSelect internet, Inc. (1/02-9/05)
graphic artist · web developer

- I helped to establish and grow the graphic design sector of the company. I was responsible for meeting with clients to establish individual needs for projects. I had the opportunity to work with a wide range of clients from environmental agencies to wineries. I worked to meet the customers specific design needs including website design, print, and e-commerce. For projects including heavy database or programming experience, I managed and coordinated implementing code from other programmers.

- I was responsible for working with the clients from initial proposal to follow-up. I often managed several large projects at any one time and completed over 70 different client projects while working with iSelect.

- I also worked to redesign the company's corporate image from business cards to company signage.

references available upon request